

A dispenser of sunshine or gripes without fear or favor. Some news and some views in every issue

SIKESTON STANDARD

TWICE-A-WEEK

SIKESTON, SCOTT COUNTY, MISSOURI TUESDAY MORNING, MARCH 25, 1930

VOLUME 18

NUMBER 50

Municipal Light Plants pay running expenses of cities, cut taxes and give Free Whiteway Service

MILO GRESHAM WRITES TO COUSIN JOHN TYER

Mr. J. H. Tyer,
Sikeston, Missouri.

Dear Cousin John:

Got your two letters bearing the earmarks of the envelopes having come from St. Louis or some other river port and the letters seemingly having been gotten up by "Gloomy Gus" or "Tim O'Shanter's Ghost".

Now John, you know some time ago, you and I and Homer Decker, seeing so many cousin Franks, Needs, Greens, etc., agreed ever after to be cousins, so we would not be so lonesome here; well, I am more afraid that you have deserted Homer and I, than I am of the cyclones and sheets you talk about, for we can carry insurance against cyclones and sleet but only those who stand side by each can long remain cousins.

I am sure that you had nothing more to do with the writing of the letters than Rollin, Charley, Jim, Riley, J. A. and W. L., for if you undertook to give reasons, they would be REAL reasons, not some subterfuge or something to scare one. You boys are all on the tight-wad order; and, you know, I love everyone of you. The most of you would vote against bonds for a school, if there was no school. The only thing I am objecting to is the other Bullies have taken advantage of your frugality and fear of bonds to scare you into helping them hide the REAL reason they are FOR the Utilities Company. Now you notice, I say FOR the Utilities Company, not against the municipal light plant. Ned and Lyle and W. C. and Lynn are not afraid of bonds. When we were voting on the sewer bonds, \$82,000 worth of them, which could never bring in a five-cent piece to us, they were not such "Gloomy Guses" then.

Now, I am not against the sewer, you understand, John, for I have stood four square for every improvement which has been proposed for Sikeston in the forty years that I have been one of its humble citizens. I remember well, when Dr. P. M. Malcolm and myself went out single handed and alone and put over the City Hall proposition; how John L. Tanner and I stood and worked for the first concrete walks; how Bill Smith and I and John Tanner fought for the first good streets and it hurts me to see one of my cousins with the pull back harness on for one of the greatest opportunities ever offered Sikeston.

If I were you, I would not let my name be used to slander the bridge that has carried us over. Yes, we needed the water in a way, yet we had water in abundance only a few feet beneath the surface, but we needed the revenue the water brings, more than we needed the water. We could have done without the water system, but if he had not had the revenue the water plant has brought in since it was built, and compare your water bills with your light bills and see how much more reasonable they are how many, many things would we have had to do without? Some fellows have said that figures will not lie, and in measure this is true, but some other wag said, "Liars can and will figure". Now, John, you can figure and if you will, you will find the water plant made \$8000 last year, besides furnishing 136 fire plugs. If we had no water plant, we would be paying the Trust around \$6000 for fire plugs; not bad for a \$30,000 investment, do you think? Wouldn't you be glad to make this on your investments? John, you insist on the truth, don't let anyone slander the waterworks, the bridge which has brought us across 21 years. Now, John, we would certainly be tickled if the light plant did anything like as well in proportion, wouldn't we? What particular difference does it make to us what it is spent for so it is not wasted and so it is kept at home and not sent away to buy limousines for the stockholders and silk undies for the wives of the stockholders? John, wake up and pinch yourself, you are just "skeered".

You ask in your second letter to me if the \$150,000 bond issue is necessary. No, it is not necessary, we are simply voting it to hold over the head of the machinery people to make them furnish the machinery at the lowest price. The machinery people say that they will sell the machinery and permit us to pay interest on the bonds for the distributing system, take the balance for their pay, until the machinery is paid for; they say they have sold hundreds of plants and never did have one that did not

pay for itself and they further say that they will sell the plant on time as cheap as they would sell it for cash. If they will do this, of course the \$150,000 bond issue though voted, will not be necessary to issue. \$90,000 of it would be paid on the pay-as-you-earn plan. Cousin John, is this plain enough?

You ask in your second letter "Why put a 20-year lien against all the property in the city when nothing is offered us in return? This would be foolish, Cousin John, but no body proposes any such a thing. The committee, the chairman of which is one of the finest young men in this city, figures that the plant will pay itself out in six years, why issue 20-year bonds, if you are going to issue bonds at all, and if we get our lights at the same rate and accumulate \$150,000 in six years, don't you think this pretty good business? Is this plain enough, Cousin John?

Cousin, you do a good deal of threshing around in the second paragraph of your second letter, and like the snake, wiggle in and wiggle out and leave us in doubt whether your track is going in or coming out. Why didn't you make a long story short and tell us that if we do get another cut for agitation, we now have on that they promise only a 10 per cent reduction, which in round numbers would be \$5000 off our profits, leaving us \$13,000 profits, and it would take us two years longer to pay for our plant. What do we care if Poplar Bluff gets only 63 per cent of the

business? The thing we are interested in is that they have met the Trust's rate, paid for their plant and are now starting in to pay for a \$100,000 purifying plant. Watch and see what Salem does to the Trust plant. A little town not one, two three with us?

Where have you been, Cousin John that you don't know that there are different plants, even smaller than Sikeston, that is meeting opposition winning out right along?

You refer to Jackson and admit that it is doing fine, but it's rate is 32 per cent higher than ours. Now, Cousin John, you are not this dull. You can figure better than this. If Jackson is furnishing its city a lot of free service, paying for its plant and enlarging, don't you think this should be taken into consideration? Why don't you look about you and see that we are paying a large sum for street lights out of taxes paid every year and that the net proceeds of the water works are being decreased some \$2000 per year for water pumping. Cousin John, you are using your lead pencil backward. The records show that the water rate, now cheaper by far than any Trust owned plant, can be cut half in two if we want to tax ourselves directly for street improvements. Let your Trust undertake to buy the Jackson plant and see how far they get with it.

Cousin John, you indulge in a lot of percentages in a page advertisement in The Herald; no John, I don't mean you and Charlie and Rollin and

Jim and Riley and J. A. and W. L., for you didn't have anything to do with it. You are simply being used as a cat's paw, for the boys who have a REAL reason for opposing a municipal plant. Now I don't mean that if either of you would use your lead against their lead pencil, you could not solve the problem, but Mars Ned has spoken and that's enough. You are "skeered". You have seen something that is not there. Take Ponca City for instance. You no I mean they, have figured out that they pay 19 per cent more for juice than we do, but they fail to tell you that Ponca City is one of the most brilliantly lighted cities in the United States, with a white way more than a mile long on both sides of the streets and more than half mile the other way, on both sides of the street. That the people of Ponca City, Oklahoma, do not pay one cent, one dime or one dollar of city taxes and that their municipal plant earned \$140,000 net last year. Now old tightwad, wake up, look around and refuse to be used further as any-body's cat's paw. The same figuring will apply to each of the other municipal owned plants they apply the lead pencil to. They give you one side of it. Shame on you, Cousin John, don't desert me in trying to get for Sikeston one of the most wonderful industries ever coming our way.

Cousin John, you, no I mean they, in one of their letters to me, use this language: A few years ago our people indulged in issuing drainage

bonds". Is that so. I did not know that the people issued drainage bonds. I thought the drainage district did this, by the request of the land owners and the bonds they issued, not that the people issued, Cousin John, for the purpose of taking the worthless lands away from the frogs and snakes, mosquitoes, wolves, turtles, etc. Do you want to go back twenty less lands away from the frogs and snakes and tadpoles and mosquitoes and wolves, etc.? If you do, then I don't blame you for being used as a cat's paw. Disaster and bankruptcy eh? My God, John, excuse me, I have near to forgetting you are my cousin. Was it drainage bonds, issued by drainage district, not the people, that put people into bankruptcy? What about the merchant, sawmill man, the baker, the candlestick maker, who never owned any land? What about the land owner whose land did not need drainage and was never taxed a nickel for drainage purposes? John, dear John, don't desert me in this, Sikeston's great opportunity. Come along and let's stand side by each and keep the thousands of dollars at home that is sent away every year. Let's remain cousins and buddies. I want you, Jim, Charlie, Riley, Rollin, J. A. and W. L. to come along, too. Course the other "fellers" have got heads of their own and know the real reason why they are for chain light plants? Oh, well, John, you needn't answer this, for this is really personal, for you know I still love you and want you, Homer and I to remain cousins.

Your cousin,
M. G. GRESHAM, Sec'y.
The Municipal Power and Light League.

WEST ROUTE LINE IS OK'D BY CHIEF HIGHWAY ENGINEER FRIDAY, SURVEY AND PLANS NEXT

T. H. Cutler, chief engineer of the State Highway Department and L. T. Powers, of the plans and surveys department went over and approved the so-called "west route location" of Highway 61 between here and Kluge's Hill last Friday night, according to P. H. Daniels of the local Division 10 office.

A survey party started Monday morning to complete the survey as

now staked out. Immediately after the survey is completed in two-mile sections, deeds will be written and turned over to the Sikeston Right-of-way Committee. "It should be possible", added Mr. Daniels, "to secure this right-of-way at a very nominal cost if the people in this community really want the road on the west route".

Engineers Cutler and Powers left again Friday night for Jefferson City.

A TRACTOR TAKES A TUMBLE AT BOYCE CO

A new tractor being hoisted to the second floor of the Boyce Farm Equipment Company Friday stopped short of its destination when it broke through railings around the elevator and tumbled to the floor. The six-foot drop knocked off the fuel supply tank, bent the steering rod, but did no serious damage. A truckman had moved his truck from the spot formerly occupied by the raving tractor just a few seconds before the mishap.

4 NAMED FOR CENSUS JOBS IN SIKESTON

According to Carl F. Bioker, District Census Supervisors the following will have the positions of census enumerators in the City of Sikeston:

Ward 1, Mrs. Rivers Tanner; Ward two, Edgar E. Ward; Ward three, Willard F. Mount; Ward Four Earl J. Malone, Jr.

U. G. Jacobs will have charge of Crowder and of Richland Township outside of Sikeston.

Other enumerators in Scott County are:

Mrs. Ida L. Hawkins, Commerce and township; Arthur A. Schwitz, Ancell, Ilmo and Kelso; Mrs. E. J. Harrell, Chaffee; W. L. Tomlinson, Fornfelt; Edward J. Logel, Kelso township outside village; Sol Diebold, Benton, New Hamburg and Moreland Townships; Maud E. Daugherty, Morley, Vanduser and Morley Township; Roy A. Green, Blodgett and Sandywood Township; Joseph S. Brady, Oran and Perkins; Jasper C. May, Sylvania; Augustus G. House Diehlstadt and Tywappity township.

DOG ANGERED BY AUTO BITES BILL SENSENBAUGH

When a dog bites a man, it's not news; but when the man bites the dog that is news. In so many words have journalists and newspaper folk generally characterized "what is news". In the case of Bill Sensenbaugh, however, he claims it is news when a dog bites a man.

The said animal was struck by a car late Sunday night and was stunned for a short time. Then angered or perhaps knocked momentarily insane, it rushed at Bill and nipped him in the leg. The teeth did not break the skin, but left their imprint. Bill promptly settled the matter by scoring a Carnera in the first round. The dog will recover.

HEISLER TO OPEN TEN-PIN ALLEY IN DORROH BUILDING

According to "Dutch" Heisler, he will, within the next two weeks, have a ten-pin alley ready for use in the White-Doroh Building on West Center Street. Two alleys and equipment will be here within a few days, according to Heisler, and assembling will take only a short time after the building is cleaned up and redecorated for the new enterprise.

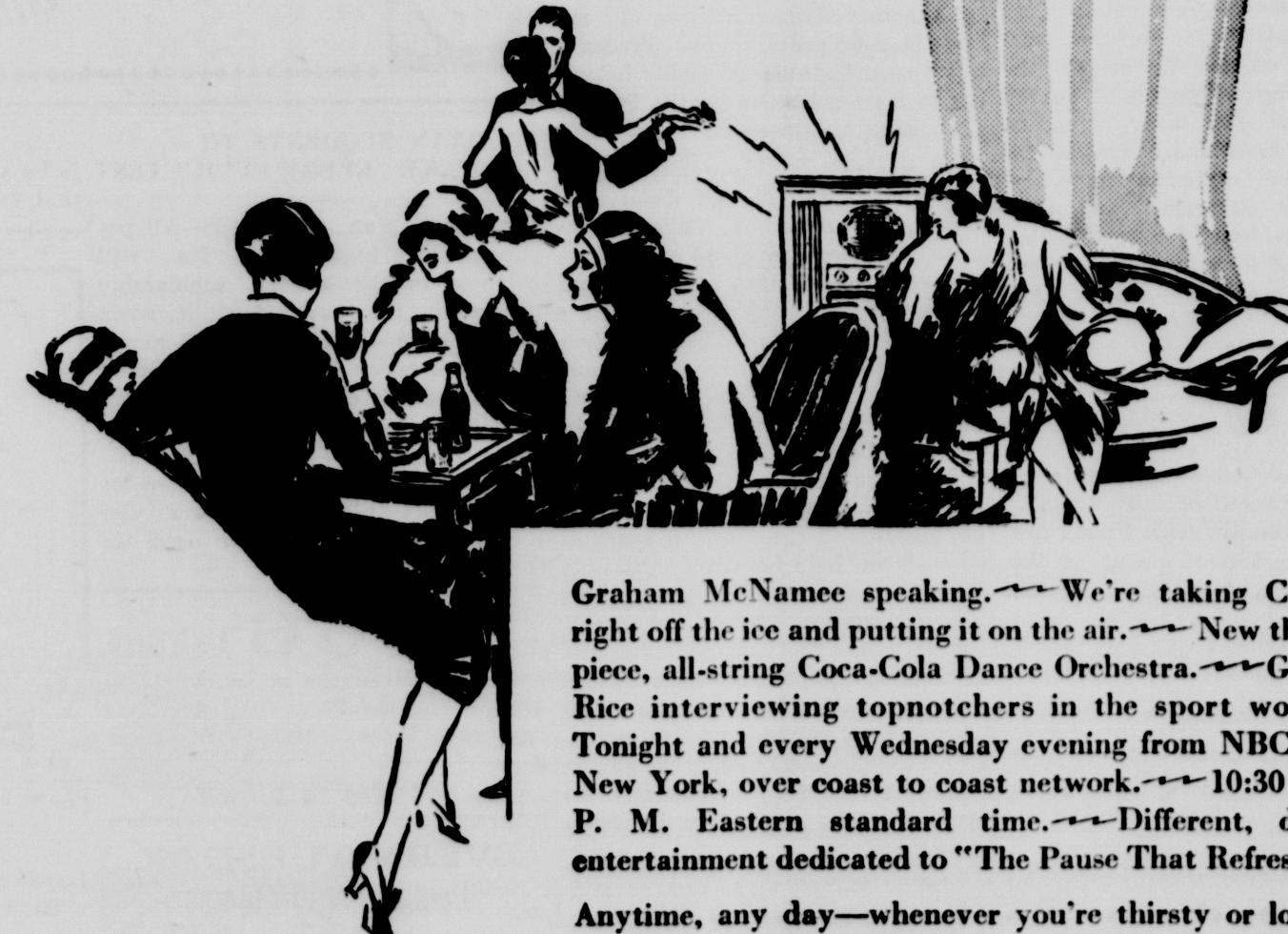
Emory Matthews was up from Clarkton Friday. He is now looking after land interests for one of the big insurance companies and running his farm on the side.

W. A. Calhoun has moved his saw mill to Catron, where he has sufficient timber of the sort to run several years. He only expects to saw for Southeast Missouri trade and between times will operate his ditching machine.

Warren W. Fuqua, of Monroe City, Mo., at one time a big breeder of Poland China hogs, was a Sikeston visitor Friday and called on the editor. He now represents the Producers Live Stock Commission Association of East St. Louis. We were very glad to meet him again.



Good evening,
Ladies and Gentlemen



TUNE IN
ON STATION

W. M. C.
or any N. B. C.
Station

Graham McNamee speaking. — We're taking Coca-Cola right off the ice and putting it on the air. — New thirty-one piece, all-string Coca-Cola Dance Orchestra. — Grantland Rice interviewing topnotchers in the sport world. — Tonight and every Wednesday evening from NBC studios, New York, over coast to coast network. — 10:30 to 11:00 P. M. Eastern standard time. — Different, delightful entertainment dedicated to "The Pause That Refreshes."

Anytime, any day—whenever you're thirsty or long for a refreshing pause—you can tune in on Coca-Cola itself broadcasting a program of delicious refreshment from every ice-cold bottle. Operating on a frequency of nine million drinks a day. Always ready for you—around the corner from anywhere. And sure of perfect reception when you keep it on ice at home.

9 MILLION A DAY—IT HAD TO BE GOOD TO GET WHERE IT IS

Phone 481 For a Case Delivered at Home

COCA COLA BOTTLING WORKS

Bottlers of All High Grade Carbonated Waters

SCOTT COUNTY TAX COLLECTIONS MORE IN '29 SAYS STECK, \$591731 PAID

A total of \$591,731.58 has been paid into the Scott County treasury for 1929 taxes, according to Emil Steck, collector, who adds that that amount represents about 70 per cent of the total to be paid. An increase of \$40,000 over 1928 is noted to date by the collector's office.

Of the total amount collected, the railroads operating in Scott County paid, \$90,266, and the telephone and light companies together assisted to the extent of \$25,369.

Unpaid tax claims include \$91,357.98 on real estate; \$6,982.87 on personal property and \$86,246 on

The bulk of the general taxes goes to the Public Schools of the County. Of the amount actually collected, \$239,026.65 goes to the school fund. The remainder was diverted to the following channels:

State	\$30,014.82
County	77,718.92
Court House	3,852.44
Road Bond	46,738.05
Special road and bridge	34,489.15
Special road districts	19,941.78
Drainage	120,823.11
To towns, paid by railroads	5,935.70

You will not waste salt or pepper in filling the shakers if you put them in envelopes, then tear off a corner of envelope and let the salt or pepper pass through this opening into the shaker.



Drive In Any Time

The tone balance of the Kolster radio is one of the several points which places it in a class by itself in the radio world. Great fidelity of reproduction is secured through this important feature—a value worth considering when buying a radio—listen in and be convinced.

PHONE 614
Boyer Auto Service
DAY AND NIGHT

THE BIG NEWS THAT IS SWINGING THOUSANDS TO PHILLIPS 66



A winter gasoline in winter! A spring gasoline in spring! A summer gasoline in summer! A fall gasoline in fall! That's what you get when you fill up with Phillips 66—because its volatility is scientifically controlled for season and climate. It has swept away old ideas of gasoline performance. Its year 'round easy starting, flashy pickup, lusty power and mileage qualities are turning buying habits upside down. You'll find extra value at no extra cost wherever you see a pump globe marked Phillips 66.



Phill-up
with

Phillips 66

REGULAR and ETHYL

J. N. HITCHCOCK, Sikeston, Mo.
PHONE 548

DRAKE'S AUTO SERVICE, Matthews, Mo.

NEWS ITEMS FROM MOREHOUSE VICINITY

(Items for last week)
D. L. Fisher spent Monday in St. Louis.

Ed Griffin of Charleston was a Morehouse visitor, Sunday.

Mrs. Allie Sullivan shopped in Sikeston Monday afternoon.

Mrs. D. L. Fisher and daughter, Betty, shopped in Sikeston, Wednesday.

Mrs. Walden of Blytheville, Ark., is the guest of her son, E. F. Walden.

Miss Helen Lee and Miss Leda Mae Daugherty of Morley attended the tournament Saturday.

Ed Murphy was called to Evansville, Ind., Monday on account of the illness of her daughter, Mrs. Harve Richardson.

Mr. and Mrs. E. F. Walden and Allie Sullivan attended the revival held at the Methodist church in Cape Girardeau last week.

Mrs. A. C. Whitener left Tuesday for St. Louis, where she will visit for several days and then visit in Kansas City before returning home.

Mrs. F. W. Leming, Mrs. Galbraith Leming, Mrs. George Boone, Miss Lucille McDonough and Miss Alma Jones shopped in Sikeston Wednesday afternoon.

There will be a get-together meeting at the Methodist church on the evening of March 27. A social gathering and good time is expected. Speaking will begin at 7:30 o'clock.

Mr. and Mrs. Lossie Newton and children left Friday for St. Louis, where they visited Mr. Newton and family over the weekend and were accompanied home Sunday by Mrs. G. R. Fisher.

Miss Thelma Newton, Chester Black of Morley, Miss Lucille McDonough and Mr. and Mrs. G. R. Fisher attended the show in Malden Wednesday evening. The picture was "Sunny Side Up".

A beautiful St. Patrick luncheon was served Thursday afternoon at the home of Mrs. J. T. Hart. The color scheme of green was used with charming effect. All who attended report a most enjoyable time.

The New Madrid County girls basketball tournament was held at Morehouse, March 14 and 15. More-

house girls won first place over Portageville team, the score being 34-22. This is the fifth year the Morehouse team has won first prize.

LOCAL AND PERSONAL FROM MORLEY

(Items for last week)
Mrs. Jane Peal of Blodgett was a Morley visitor last week.

Jack Lee and Ira D. Clayton motored to St. Louis, Monday.

G. D. Harris and Oscar Dotson were at Portageville, Sunday.

Rev. D. M. Margraves is holding a revival meeting at Fruitland this week.

Mrs. Elsie Norman of Bell City spent Sunday with her sister, Mrs. C. D. Harris.

Mrs. Dora Congleton returned Saturday from a week's visit with relatives at Sikeston.

Miss Mary Louis Mitchell of Oran was a week-end visitor of Miss Lucille McDonough.

Mrs. J. O. Brashears and daughter motored to Clarkton and spent the weekend with her sister.

Mr. and Mrs. Henry Shores and children of Chaffee were Sunday visitors at the Watson home.

Mrs. Ralph Modglin of Memphis, Tenn., spent the weekend with her brother, U. G. Raigains and family.

Mr. and Mrs. C. C. Cummins and daughters of Sikeston visited her mother, Mrs. Eliza Clark, Sunday.

Mr. Miller of Marquand, brother of C. A. Miller of near town, brought some fine maple syrup to town this week.

Mrs. G. D. Harris was called to Portageville Friday by the serious illness of her mother, Mrs. Frank Worth.

Mr. and Mrs. Walter McQuay and Joe Leslie of St. Louis came down Saturday night for a short visit with relatives.

Mr. and Mrs. Ivan McGlothlin and daughters of Dexter came over Saturday afternoon for a weekend visit at the R. H. Leslie home.

Mr. and Mrs. Shirley Irvin and little daughter spent Sunday with Mr. and Mrs. Louie Irvin and family in the Hickory Grove community.

The Associational B. Y. P. U. meeting was held at the Baptist church Sunday afternoon with a good attendance and an interesting program.

Mrs. T. C. Campbell of Las Cruces, New Mexico arrived here Tuesday for the funeral of her brother, P. H. Boyce. Illness prevented her coming before his death.

Mr. and Mrs. James Foster and daughter and Carter Foster and son, Carter and daughter, Marie, went to Tillman, Mo., Sunday to attend the funeral of a cousin.

Mrs. L. C. Leslie entertained the M. E. Mission Society last Thursday with ten members and three visitors present. The program hour was given over to Mission study, after which refreshments were served. Mrs. E. T. Caton assisted the hostess.

LOCAL AND PERSONAL FROM CHARLESTON

(Items for last week)

George Shelby is a business visitor in St. Louis this week.

Ralph Neidighaus of St. Louis was a visitor in this city this week.

L. H. Butler of Cape Girardeau spent Tuesday night in this city.

Mr. and Mrs. Will Stevens have returned from a visit in Herrin, Ill.

George Burrus, who has been quite ill, is reported to be much improved.

Miss Emily Lynn is visiting Miss Lucille Howelett at Wardell, this week.

Mrs. Riley Brown and children of West Plains are guests of Mr. and Mrs. F. J. Wilkinson.

Mesdames Harry Bryant, Frank Lair, Jr., Riley Brown of West Plains and Jack Lair of Sikeston attended a luncheon Wednesday at the home of Mrs. Albert Wilkinson in Cairo.

Miss Nadine Moore entertained the Friday Bridge Club. A plate lunch was served at the conclusion of the game. The Club guests were Misses Margaret and Joella Moore, Mrs. Lenier Byrd and Miss Whitesell of Union City, Tenn.

The members of the Business Girls' Club were entertained on Tuesday evening at the home of Miss Virginia Heggie on South Main street, with Miss Heggie, Miss Beatrice McDaniel and Miss Norma Hissey as hostesses. Miss Thelma Atterberry, president, presided over the business session. The remainder of the evening was spent in enjoying St. Patrick contests and games. The rooms were decorated in St. Patrick decorations and the same color note was used in the delicious refreshments served

house girls won first place over Portageville team, the score being 34-22. This is the fifth year the Morehouse team has won first prize.

STEPS that led to the introduction of New ISO-VIS Motor Oil



A GROUP OF MEN were gathered in the research laboratory of Standard Oil Company (Indiana).

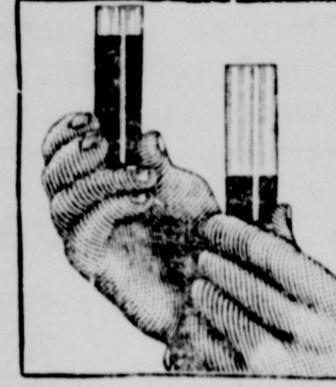
Before them stood a motor. It had been driven 25,000 miles—the "turn-in" period of the average car. Bit by bit it was taken down. Micrometer measurements were made. In the 25,000 miles of driving it was found that wear on every moving part was far less than normally occurs.

Literally hundreds of these

tests were made before we announced New Iso-Vis Motor Oil. Scores of cars of various makes were used. Here are the results:

- 1 Less than normal wear on every part of the motor.
- 2 Less carbon deposits (almost 50 per cent less than the average of various oils).
- 3 Effective lubrication at extremes of heat and cold.
- 4 Absolute proof that New Iso-Vis will not thin out in the crankcase.

You can get New Iso-Vis at all Standard Oil dealers and service stations. Try this better motor oil today.



GRUELING road tests proved that New Iso-Vis increases the life of the car. Engine parts, by accurate micrometer measurements, showed much less wear than usual.

New Iso-Vis forms decidedly less carbon than most oils. Thorough tests prove it. New Iso-Vis saves time, trouble and money.

New ISO-VIS 30¢ quart
Motor Oil 
STANDARD OIL COMPANY (Indiana)

Sixteen guests were present.

Mrs. L. T. Berthe entertained Saturday afternoon with a bridge party, which she gave as a surprise for her daughter-in-law, Mrs. Charles Berthe, who was celebrating her birth anniversary. Mrs. Berthe was assisted in entertaining by her daughters, Misses Ramona and Susie Berthe. St. Patrick decorations were used throughout the rooms thrown open for the occasion. After the guests had enjoyed the game of bridge, they were served a plate lunch in which St. Patrick color was prettily carried out. Mrs. Lloyd Hunter of New Madrid won the high score prize, a bridge set. Mrs. Clifford Brown won the low score, a set of vases. The honoree was presented a box of beautiful handkerchiefs. Twelve guests were in attendance.

London's red-coated, steel-helmeted horse guards who attracted so

much attention from tourists as they sat erect on fine horses at the gates of Whitehall, may be abolished for the sake of economy. Theoretically the guards are at the gates to prevent entrance to Whitehall, which houses government departments. Actually, it seems, no one knows why they are sitting there so proudly. Secretary of War Tom Shaw is represented as

feeling that units regarded as "largely ornamental" must be sacrificed in the interests of economy.

Red Rose Brand Quality Creamery Butter
on sale at
Andres Meat Market

OH, BOY!

Now that spring is here, it is time you should have your farm equipment put in shape.

We are at your service and want your business, and we don't want any alibis from prospective customers like the girl got at the bazaar. She asked a patron, "Why don't you buy something at my table?" And the patron replied, "because I only buy from homely girls. They have a harder time making sales."

He worked that gag all the way down the line, got out without spending a cent, and left a lot of friends behind him.

When it comes to doing first-class machine work, welding, or making new parts, we're the homiest bunch of gazabos you ever saw. But, oh man, what wonderful work

we do. You would be surprised at the things we can repair that you would think impossible. So don't pass us up when you have something you want made new or machinery to be repaired.

CARDUI Helps Women to Health

Take Thedford's Black-Draught for Constipation, Indigestion, Biliousness. Costs only 1 cent a dose.

Hahs Machine Works
Sikeston, Missouri

PATHE NEWS TRUCK
VISITS CITY ENROUTE
TO INDIANAPOLIS SAT.

A Pathe R. C. A. Photophone truck, in charge of J. C. Zimmerman, cameraman and R. J. Saunders, recording engineer, stopped at Senebaugh Brothers Service Station for a few minutes Saturday afternoon enroute from Ohio to Indiana. The truck itself, a Reo Speedwagon, contained full sound and movie equipment. "A studio on wheels" as

one of the two gentlemen remarked. Two panels of intricate looking instruments, dials, meters and bulbs filled one side of the interior, while a small work bench, cabinets and suitcases were lined up on the other.

On location the camera crew set up and crawled to the roof of the house where Zimmerman holds forth. Zimmerman is more concerned with two coils of cable, which are strung to the scene to be photographed. The "mike" is suspended from the distant of the cable and the re-

cording instrument in the truck, records the events.

In Oklahoma, Zimmerman and Saunders photographed scenes on an Indian reservation, and they struck oil here, "where million foot oil well burned for two days and a night. The resulting pictures of flames shooting hundreds of feet into the air were unusual to say the least. Workmen wearing asbestos suits, finally used 24 quarts of nitro glycerine and "shot" the charge to stop the conflagration.

At Memphis, Zimmerman and

Saunders were guests of the Memphis Compress and Warehouse Cotton Co., and traced eight cars of baled cotton through the various stages in the compress. A dinner hour "trap game" staged unwittingly by the negroes in the place was mentioned as an unusual sidelight. One of the



SHEET ROCK WALL BOARD

Quickly applied, sound proof, maximum insulation, low cost. We will be glad to give you the total investment required for your new home upon request. Phone 284.

Zeigler Coal

is

GOOD COAL

No Soot Less Ashes

No Waste

No higher than other coal.
Buy the genuine.

E. C. ROBINSON LUMBER CO.
N. E. FUCHS, Mgr.
Phone 284



Dashes from
Pulpit to Fire!

Up in New England there is a preacher who has had fire-light. He is an honest man, and the reason he has it is that he is the minister of a department, which called him from his home town, and as the appropriate went rushing by.

"Fire," he says, "is synonymous with the coldness of life. It eats at the heart until it breaks out. We must fight both."

Forewarned against fire is to be forearmed. Adequate, sound stock insurance will assure your safety from fire.

The two movie men are rolling into Indianapolis, where they will be instructed as to their next stop.

With the spawning season starting at this time, bass fishing in Missouri is prohibited from April 1 to May 31, no large or small mouth.

Announcement

We desire to announce that we have secured
the services of

Mr. Steve Humphreys

as our Salesman for Frigidaires. Mr. Humphreys is especially prepared to demonstrate and explain this wonderful refrigeration system to you.

Schorle Brothers

Frigidaire Dealers in Sikeston

INTERIOR AS WELL AS THE EXTERIOR OF HOUSE NEEDS REMODELING

MODERN EXTERIOR CALLS FOR MODERN INTERIOR

Vitally Important That Interior Give Comfort and Beauty

When the question of modernization arises emphasis should not be placed on the exterior lines of the dwelling to the disadvantage of the interior.

Too often care is taken with the exterior because this is the part that is seen by strangers. True, the casual passerby judges the residence by the appearance of the outside, yet the house is made to live in and the modernization is complete only when the interior has been improved in a satisfactory manner.

Comfort and Beauty Needed
It is vitally important that the interior of the house give both comfort and beauty—comfort to meet the bodily needs of the occupants and beauty to feel their mental enjoyment.

When remodeling the interior of the house the arrangement of the floor plan is of prime importance. The floor plans should be thoughtfully studied and alterations made to make convenient the various parts of the home—requires a special study. The sink, the built-in cupboards, the stove and the refrigerator must be placed to save steps. Each must dovetail with the others in aiding the housewife with her work.

The Decorative Scheme

The interior decorative scheme is still another problem. Each room requires its own treatment, and only a study of the room can determine the most effective design in wall tints, window and door trim, floor furnishings and furniture.

Yet the decorative scheme strikes the keynote of the home. Its treatment reflects the character of its occupants. It is vitally important that it be correct.

The Basement Deserves Thought

The basement is still another unit of the house whose convenience is paramount. The heating plant and coal bins (if coal be the fuel) must be located with relation to the stairs from the main floor overhead and to the drive on which the coal truck will stand when unloading.

Design your dwelling with the rooms of each group together. The bathroom, for instance, should be placed in its proper group and never as a part of another unit—if the kitchen perhaps as is often the case with makeshift alterations.

The arrangement by groups adds to the convenience of the occupants of the home. It increases their bodily comfort.

Study Each Room

Each room in its turn deserves careful study. The windows, their number, and location must be considered. Have plenty of natural light but let the windows effectively bathe the room.

Moderate the interior of the house by all means, for neglect may mean lack of home comfort, conveniences and beauty. These are necessary to complete the fullness of life.

Players may ruin helped the scene however, when an unusually vehement "Damm, boy, give me them dice".

The two movie men are rolling into Indianapolis, where they will be instructed as to their next stop.

With the spawning season starting at this time, bass fishing in Missouri is prohibited from April 1 to May 31, no large or small mouth.

FISHERMEN HAVE 1 WEEK BEFORE SEASON CLOSES

It's advantages far outweighed the disadvantages of opening in the sun, it can be used during the entire year. The use of the open porch is largely restricted to the heat weather. In the winter months, however, the open porch was used three months of the year, the rest of the time being practically useless.

By enclosing the porch and filling its walls with many windows, the use

of the space becomes increased to a marked degree. During the summer months the windows are opened and screened, serving effectively as an open porch.

When the temperature drops, the doors are closed and the sun becomes comfortable again.

By insulating the ceiling, warm air duct the sun room is able during the coldest days, truly becomes another room of the house.

COST OF ENCLASING LOW

The advantages of the sun room over the open porch are immediately apparent to the home-owner. The cost of enclosing the porch is a small investment that pays big dividends in use and comfort.

REAL ESTATE TRANSFERS

R. C. Pate to Lester Beggs, lots 22,

24 block 5 Murphy & Wall addition

Ilmo, \$1000.

C. A. Vandivort & Co. to Geo. J. Arnold, lots 1, 2 block C. Ansell, \$200.

Joe Enderle to Lawrence Weller, lot 9 block 37 Chaffee, \$1.

A. J. Caldwell to Maude Seism, 1.248 acres in and near Sikeston, \$1.

Mary Kellens to Pauline Evans, lot 16 block 39 Chaffee, \$1.

J. A. Adams to Chaffee Building & Loan Association, lot 16 block 36 Chaffee, \$1.

lot 9 block 37 Chaffee, \$1.

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J. A. Adams to Chaffee Building & Loan Association, lot 16

Malone Theatre

Thursday and Friday

A performance that has made the Nation talk



RICHARD DIX
"seven keys
to baldpate"

with MIRIAM SEEGAR, LUCIEN LITTLEFIELD

Talking COMEDY and NEWS

WHY NOT A HATCHERY HERE?

From time to time we read or hear of auxiliary fish hatcheries located

in various parts of the State the latest was established in Pettis County near Sedalia. This policy of conservation and propagation of fish and its consequent perpetuation of a time honored sport meets with the approval of every dyed in the wool sportsman and fisherman.

While we are attempting no criticism of the State Fish and Game Department, we would like to voice the sentiment of hundreds of ardent, confirmed fishermen in setting forth a plea for a fish hatchery in this district.

There are eight fish hatcheries in Missouri. The hatchery to be located near Sedalia in Pettis County, is as far as our information goes, the ninth.

The whole point in this article is this: Southeast Missouri proper has no fish hatchery even though it has possibly more ardent fishermen per square foot of soil than the rest of Missouri, cities excepted.

Several thousand fishermen in Southeast Missouri gladly donate their \$1.00 for State permits, and they usually get their money's worth in fishing. Quite often, however, they are forced to drive 15 to 25 miles to reach good fishing waters. While it might be possible to stock some of the hundreds of miles of clear water drainage ditches with fish for the asking, we believe that a fish hatchery operated in the territory would eventually be the more logical means of restocking the miles and miles of ditches which interlace the area commonly known as Southeast Missouri.

MISS. CO. CREDIT BANK HAS CAPITAL OF \$25,000

Charleston, March 18.—At a meeting today at the courthouse a credit corporation for financing the farmers of Mississippi County was organized with an authorized capital of \$25,000, of which \$10,000 will be paid at once. Since the government is

backing this organization, J. R. Cosgrove of the Federal Bank of St. Louis, was present to assist in the organization.

Directors elected were Judge W. C. Bryant of this city; Judge R. A. Barry of Bird's Point; H. S. Roberts and Dr. S. P. Martin of East Prairie district, and P. B. Bartness of Cairo. The following officers were elected: W. C. Bryant, president; S. P. Martin, vice president; H. S. Roberts, secretary and treasurer.

The board employed O. F. Daniels of this city to assist the secretary with the clerical work. O. W. Joslyn of this city, was employed as attorney.

Articles of incorporation were drawn up and sent to secretary of State with application of charter. The money was contributed by the cotton gins and citizens of this county, with the exception of \$2000 given by the business men of Cairo.

STATE GAME WARDENS MAKE WHOLESALE RAID ON FISH LAW VIOLATORS IN ARK.

Poplar Bluff, March 18.—Nine game wardens from the State fish and game department today had completed a week's tour of St. Francis and Black rivers, south to the Arkansas line, during which time they confiscated over 100 hoop nets and fish traps, several boats and arrested four fishermen who are charged with taking fish from the streams illegally. In the party were Rogers, Field Warden Enoch Underwood, Special Warden J. Whitsett, District Wardens Lawrence Hobbs, Monroe Bass and Frank Hequembourg, Special Deputies T. C. Howell and D. M. Wright and James Chappel, an Arkansas warden and federal man.

Editor Harris of the Ralls County Record spent last Friday afternoon

in Paris. Desire to have personal glimpse of the Appeal and Mercury editors inspired his trip but he found so many other things of more importance that he rated Paris the best town of its size he had ever visited, despite such handicaps. Harris is one of the State's best editorial writers, adding an editorial wallop by using wide measure and big type for the fine ideas and high ideals to which he gives expression. His partner, Johnnie Fisher, grew up in Paris, later coming back with a fast team to remove local baseball laurels to New London. The firm is developing a lot of sense as old age begins lurking around the corner. Instead of killing themselves trying to develop more business and further add to their riches those good fellows, who already have all they need, say they get more satisfaction out of the leisure time incident to present policies than could possibly be realized from working themselves into premature graves just for the sake of crowding the Atlas Cement Company out of rank it enjoys as the biggest taxpayer in Ralls County. Harris and Charley Blanton of Sikeston began digging up reminiscence of their courtship days several months ago. Harris finally induced Charley to quit before he detailed all the events leading up to an episode at Bowling Green which culminated in complete annihilation for the seat of the Harris trousers.—Paris Appeal.

COUNTY COURT ASSISTS IN BUYING FIRE EQUIPMENT

The County Court of Scott County recently donated \$100 to the Benton Lions Club to assist in the purchase of fire fighting equipment in that city. In view of the fact that the County owns much property in the County seat town the Court deemed the request well worth while in protection from possible fires.

Notice Of Stockholders' Meeting

Notice is hereby given that a special stockholders' meeting of White-Knight Products, Inc. will be held at its place of business in the City of Sikeston, Missouri, on Wednesday, the 16th day of April, 1930, at 10 o'clock in the forenoon, and to continue until the business for which said meeting is called has been transacted.

The purpose for which this meeting is called is to determine whether or not the stockholders desire to raise the amount of capital stock of this corporation to \$10,000.00 and to raise the amount of said capital stock in the event it is determined by said stockholders to do so, and for the transaction of any other business which may properly come before the meeting.

THOMAS C. MCCLURE,
President.

Attest:
A. E. BRUTON,
Secretary
till 4-15-30

SHERIFF'S TRUSTEE SALE

WHEREAS, Harry Cole, a single person of the City of Memphis, Shelby County, Tennessee, by his certain deed of trust dated July 12th, 1926, filed for record July 31st, 1926 and recorded in Book 55 for recording deeds of trust at pages 262, 263, 264 and 265 of the land records in the Recorder's Office of Scott County, Missouri, conveyed to John S. Mosby of Lepanto, Arkansas, as Trustee, for the purpose of securing the payment of the indebtedness in said deed of trust mentioned and for which said security was given and conveyed, the following described property, lying, being and situate in the County of Scott and State of Missouri, described in said deed of trust as Tract No. 1 as follows; to-wit:

A part of Lots Number Eighteen (18), Nineteen (19) and Twenty (20) in Block Number Two (2) in the Original Town or City of Sikeston, Mo., according to the official plat and survey thereof, more particularly described as follows:

Beginning at a point on the East line of Lot Number Twenty (20) in Block Number Two (2) of the original Town of Sikeston, Missouri, Thirty (30) feet North of the South East corner of said Lot Number Twenty (20); thence running in a northerly direction along the Easterly line of said lot Number Twenty (20) a distance of Forty (40) feet; thence in a Westerly direction, parallel with the South line of said Block Number Two (2) a distance of One Hundred Twenty (120) feet across Lots Number Twenty (20), Nineteen (19) and Eighteen (18) in said Block Number Two (2); thence in a Southerly direction, parallel with said Easterly line of Lot Number Twenty (20) in Block Number Two (2), a distance of Forty (40) feet; thence in an Easterly direction, parallel with the South line of Block Number Two (2), a distance of One Hundred Twenty (120) feet to the place of beginning, and all improvements on above described property.

WHEREAS, default has been made in the payment of the principal and interest upon said indebtedness secured by said above described property and the holder and owner of said indebtedness has requested foreclosure of said deed of trust as to the tract hereinabove described, and

WHEREAS, it is provided in said deed of trust that in the event the trustee therein named as Party of the Second Part, fails, refuses or is unable to act as trustee at the request of the Party of the Third Part, then in that event the Party of the Third



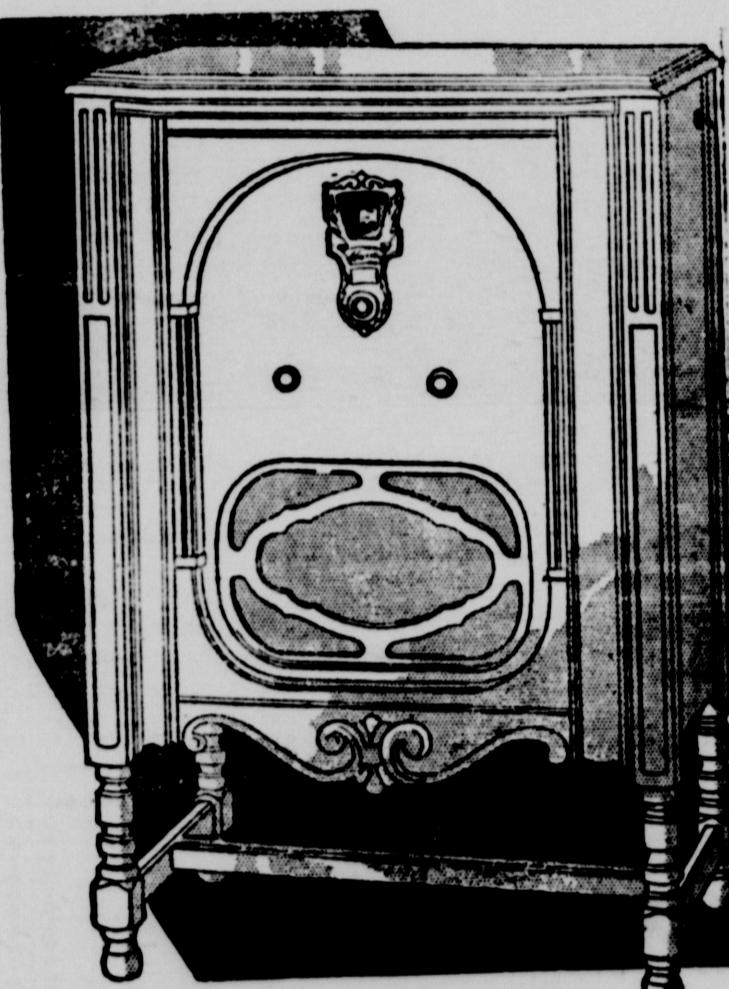
THE 6 NEW MAJESTICS

MAJESTIC COLOUTURA DYNAMIC SPEAKER

LET us demonstrate the wonderful 1930 Majestics. Come in today and listen to the amazing new Majestic Colotura Dynamic Speaker. See how it brings out all the Colorful Tone of radio music. Hear it on both instrument and voice—the very first speaker to reproduce both with equal perfection. Inspect the six beautiful cabinet styles. Test the amazing power, range and volume of these 1930 Majestic models.

We will gladly help you make any test you wish. We know you cannot find better radios anywhere—at any price.

Accept our invitation. Come in for a demonstration today. Still better, phone and arrange a free trial in your own home.



Model 91 (illustrated)—Tudor style Walnut lowboy Majestic Colotura Speaker—

\$116 LESS TUBES

Sold Complete with Majestic Matched Tubes \$137.50

Majestic Radio
MIGHTY MONARCH OF THE AIR.

A. JACK MATTHEWS
Phone 171

Matthews Garage

Part may designate the Sheriff of the County where the property is located as the substituted Trustee in the place of the Party of the Second Part therein named and in such event such substituted Trustee shall have all the power to make said sale that the Party of the Second Part therein is vested with, and

WHEREAS, the said John S. Mosby, Trustee in said Deed of Trust has executed and acknowledged an instrument of writing, voluntarily relinquishing any right that he has, might or may have to act as Trustee in the foreclosure of said deed of trust insofar as it effects Tract No. 1, herein described and insofar as he may, does, authorizes, request and designates the present Sheriff of Scott County, Missouri, as the substituted Trustee in his place and stead, to act as Trustee in said Deed of Trust, insofar as it effects said Tract No. 1 in Scott County, Missouri, and

WHEREAS, the Memphis Furniture Manufacturing Company of Memphis, Tennessee and John S. Mosby, named in said Deed of trust as said Trustee and pursuant to the power and authority in me vested by said Deed of trust and the written request of the Party of the Third Part therein named to wit: the Memphis Furniture Manufacturing Company of Memphis, Tennessee and also of John S. Mosby by will on

SATURDAY, APRIL 19, 1930 between the hours of nine o'clock in the forenoon and five o'clock in the afternoon of said day sell at public vendue to the highest bidder for cash in hand, at the front door of the Court House at Benton, Scott County, Missouri, the real estate herein described, and in said Deed of trust described as tract No. 1 for the purpose of satisfying and discharging the indebtedness secured by said Tract No. 1 in said Deed of trust de-

scribed and therein described and the indebtedness thereon and cost of executing this trust.

TOM SCOTT,
Sheriff of Scott County, Substituted
Trustee.
Pub. March 11, 18, 25, April 1, 8, 15

Equipped To Serve

We are proud to be able to offer the people of this community as complete a service as they could get anywhere. Our stock of caskets and burial garments gives a wide range of choice, and we keep constantly in touch with the latest developments by the manufacturers in these lines. We invite visitors to look over our stock and equipment at any time.

Albritton Undertaking Co.
Phones: Day 17, Night 111



Dignity's Personification

Milton J. Cross, whose songs and announcing have both made him one of the best beloved of the National Broadcasting Company staff. His "Slumber On" is now almost a radio classic.

More Lambs If Ewes Well Fed**Extra Ration in Breeding Season Is Treatment in Big Favor.**

(Prepared by the United States Department of Agriculture)

Not only has science been able to make two blades of grass grow where but one grew before, but it is now able to induce ewes to drop a larger number of twin lambs. Extra feed at the breeding season is the treatment that produces the additional lambs.

This statement comes from the United States Department of Agriculture, whose sheep specialists have been at work on the problem for the past twelve years. The results of their work show that liberal feeding just before and during the breeding season, commonly known as "flushing," has given a larger number of twins. While the percentage of increase has varied from year to year, the average has been more than 16 lambs per 100 ewes for the flushed ewes than for lots which did not receive this extra feed.

Supplementary Feed.

A study has been made of the comparative value of a supplementary grain ration and of extra-quality pasture for furnishing this extra feed. Very little difference was found in the lambing percentages of ewes flushed by these two methods. However, it is usually cheaper to supply the additional feed in the form of extra-quality pasture.

The pasture should be sufficiently luxuriant to cause the ewes to gain rapidly. Seasons sometimes occur, however, in which pastures are too short for this purpose. In such seasons it is advisable for farmers to give the flock a supplementary grain allowance of from one-half to one and one-half pounds per head daily, the amount depending upon the size of the sheep and the amount and quality of the green feed available.

Mixed Grain Ration.

"A mixed grain ration consisting of equal parts by weight of corn and oats has been found a satisfactory ration for this purpose. Forage crops, such as soy beans, cowpeas, sweet clover, and alfalfa, in sections where they can safely be used for pasture, makes satisfactory pasture crops on which to flush ewes. Blue grass pasture is also excellent. Although ewes gain readily on young, tender clover, much difficulty has been experienced in getting them to breed while on this type of pasture."

Spraying Thoroughly Is Best Plan for Insects

The time for spraying the orchards will soon be here. In fact, spraying can be done at any time now when the weather is suitable. It is well to emphasize the importance of doing this work thoroughly. A few branches missed here and there may have enough scale on them to reinfect the entire tree before the next season is over. Use a fine spray and do a good job.

A spray that develops a strong pressure is essential. Either lime sulphur or the miscible oils, properly applied, should be used for scale insects, which are becoming more numerous. It is reported that San Jose scale, which at one time was well under control, is now menacing our orchards and bringing about a situation that requires

The mineral mercury has approximately 1000 uses.

COTTON SEED

SUMMOURS HALF & HALF
First year see from originator \$150 per ton; second year's seed \$90 and third year \$60. These seed were saved early. This cotton ginned out from 38 to 42 per cent. Write or see

ARCHIE COOK
Sikeston, Mo. R. 3

Only Surmises as to First Spoken Language

Many surmises have been made regarding the oldest language. In an attempt to discover what children would say if uninfluenced by established speech, Psametichos, an Egyptian king, entrusted two new-born infants with a shepherd, with the strict charge that they were never to hear anyone utter a word. These children were afterward brought before the king and uttered the word "bekos" (baked bread). The same experiment was tried by Frederick II of Sweden and James IV of Scotland and by one of the Mogul emperors of India. Nothing conclusive was proved in either case. The Persians claim that Arabic, Persian and Turkish are the three primitive languages. Their tradition says that the serpent that tempted Eve spoke Arabic, the most persuasive language in the world. Adam and Eve spoke Persian, the most poetic language of all, and the angel Gabriel spoke Turkish, the most menacing language. Scholars formerly agreed that Sanscrit was the oldest tongue but later discoveries suggest that it too is derived from some still more ancient speech.

Authentic Records of Men of Unusual Size

The tallest man about whom the actual facts are known, other than those recorded in Biblical history, was one John Middleton. He lived in the Sixteenth century and was commonly called the child of Hale. It is said that his hand from the wrist to the end of the middle finger was seventeen inches long. His whole height was nine feet and three inches. Pliny, the Roman writer, however, mentions one Gabora as "the tallest man that hath been seen in our age." He measured nine feet nine inches in height. Patrick Cotter, who died in 1808, was probably the tallest Irishman; he measured 8 feet 7 inches, beating his countryman, Charles O'Brien, whose skeleton in the museum of the royal college of surgeons, London, measures 8 feet 4 inches only.

Record Meteorite

The most remarkable encounter between the earth and a meteorite of which there is any record is probably the one that resulted in the formation of Meteor Crater, near Canyon Diablo in northeastern Arizona, a desert region.

This crater is about 4,000 feet in diameter, with walls rising about 150 feet above the plain and descending precipitously 600 feet to the floor.

Rocks at the bottom are crushed to a depth of several hundred feet and show signs of great heating. Within a

CHANAY COAL COMPANY

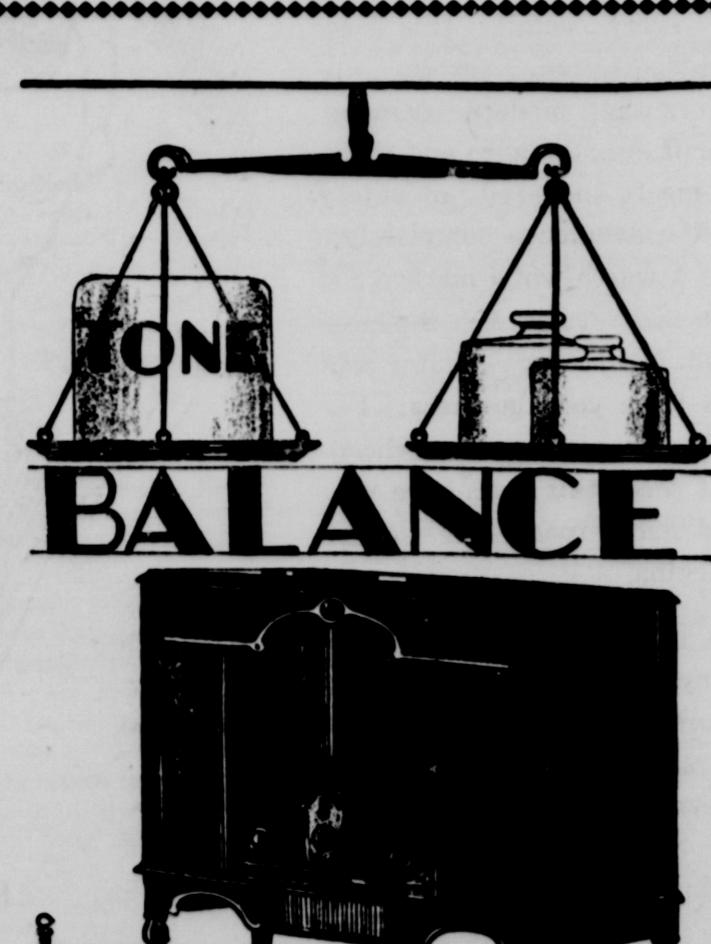
Sells good coal at a reasonable price and fair treatment. Call phone 29, office: 83, residence: tf.

Scott County Abstract Co.

BENTON, MISSOURI

COMPLETE ABSTRACTS OF TITLE TO LANDS AND TOWN LOTS IN THIS COUNTY**HARRIS D. RODGERS, Mgr.**

Farm Loans, Long Time, Low Interest Rate. Correspondence Invited



Regular checking up on the electric system of your car is assurance of eliminating future troubles—that always come. We make no charge for inspection—it's free. We charge only for time taken in repairing any defect that may be found. You will find this system the cheapest and best in the long run.

339—Phones 617

Sikeston Radio Company

Eugene Buckles F. W. Van Horne E. P. Coleman

radius of five miles of the crater thousands of iron meteorites, have been picked up.

Meteorites differ greatly from meteors, or shooting stars, in many respects, possibly even in their origin.

Stars Still Tell Time

In casually looking at your watch to tell the time of day, you probably don't stop to think that your timepiece, if it is accurate, has indirectly received its time from the stars.

In an article in World's Work, it is pointed out that the naval observatory at Washington, which furnishes the nation its time, makes a check every night by observations of the stars. Three delicate clocks are enclosed in glass cases far beneath the ground, and are kept at an exact temperature. These clocks keep the time which is first determined by astronomers, and hourly throughout the day comes the time across the country, correct to the thousandth part of a second.

Uses for Gyroscope

When first invented, the gyroscope, then called rotoscope, was used as a scientific toy to illustrate the dynamics of rotating bodies, the composition of rotations, etc. A delicately mounted form of the above apparatus, invented by M. Foucault, is used to render visible the rotation of the earth on account of the tendency of the rotating wheel to preserve a constant plane of rotation, independent of the earth's motion. This same principle is made use of in an instrument invented by Dr. H. Auschitz-Kampfe, designed to replace the mariner's compass or to serve as a check upon its accuracy.

Changed

"Women used to be clever," declares Robert Wells, "but now they are, for the most part, very obvious; smart

JAMES E. BENNETT & CO.
Members all Principal Exchanges
Grain Stocks Bonds Sugar Cotton
332 So. LaSalle St. 25 Beaver St.
Chicago New York
Sikeston wire phone 929
Cairo office: 403 B. of T. Bldg.

—

but shorn of mystery, all their little feminine tricks revealed.

"Does your wife kiss you every night when you come home?" asked the newly married man of his more experienced friend.

"Well, er, not always," admitted Mr. Experience. "She used to, but now she only does it when she expects to go shopping next day." —Los Angeles Times.

Also Important

The children's dinner was in progress. They had been provided with a nice fat chicken.

"What part did you have?" asked one little boy of his neighbor.

"The wishbone," was the reply.

"I had a leg," put in another child. One after the other they explained the various parts.

Presently little Jackie, who so far had not spoken a word, held up a skewer and exclaimed:

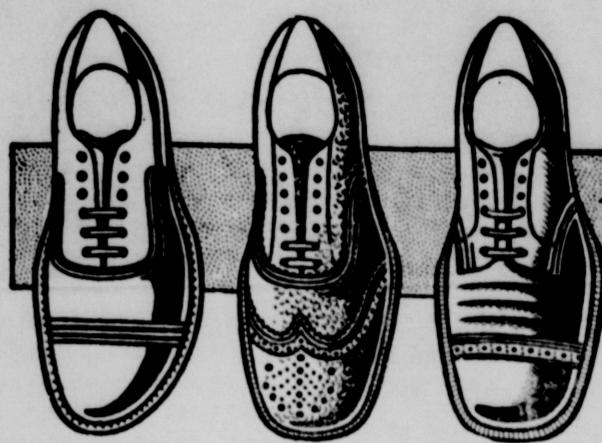
"Look, I've got the perch the chicken sat on!"

What is reported to be the largest deposit of onyx-marble in the United States, if not on the continent, was discovered not long ago in the Black Hills, within a few miles of Custer, S. D., where a quarry has been open-

ed. Explorations have proved the vein to be 300 feet wide and 1500 feet long. Onyx is not only one of the hardest but also one of the most beautiful and high priced of all the marble.

Dog owners throughout Missouri are being urged by game conservation experts to keep their dogs tied.

The Sikeston Standard \$1.50.

Men's Footwear

Spring weight footwear—solid leather throughout and made to withstand many months of service.

Gleuer's
SAMPLE SHOE STORES

Retube With**MAJESTIC**
Radio Tubes

Phone 171

A. JACK MATTHEWS

CHEVROLET

MOTOR CAR
INVESTMENT

Consider a few of the basic facts that make the new Chevrolet Six such a thoroughly sound investment.

It offers a great six-cylinder valve-in-head engine, with its capacity increased to 50 horsepower . . . assuring the smooth, quiet, resilient performance which is so essential in a modern automobile.

It offers the all-weather braking efficiency of internal-expanding, completely enclosed, 4-wheel brakes—big, powerful, quiet and extremely easy to apply.

It offers the modern riding comfort of four long semi-elliptic, chrome-vanadium steel springs—under the cushioned control of Lovejoy hydraulic shock absorbers.

It offers the greater beauty, comfort and safety of bodies by Fisher—built of selected hardwood and steel . . . providing thousands upon thousands of miles of quiet, care-free service.

It offers scores of individual features that contribute to the pleasure and convenience of present-day motoring—

—a new Fisher VV non-glare windshield; foot-controlled, twin-beam headlamps; adjustable driver's seat in all closed models; dash gasoline gauge; and safety gasoline tank, located in the rear of the car.

With all these important advancements—coupled with greatly reduced prices for the entire Chevrolet line—it is only logical that thousands are saying every day—"The New Chevrolet Six is a wise motor car investment!"

THE NEW CHEVROLET SIX

Superior Chevrolet Company
Chevrolet Bldg. Phone 229

Sikeston

A SIX IN THE PRICE RANGE OF THE FOUR



Here's a little girl who has found a new way to help Mother and Daddy through the Yard & Garden Contest, for of course her folks have entered their home in this big affair. Their place looks a lot better already.

REPORT SALE OF BANK BUILDING FOR \$40,000

Charleston, March 18.—The Bank of Charleston Building, one of the best in this section of the State, has been sold by the State Finance Department which is liquidating the closed institution. It was sold to G. E. Stoner and only awaits signature of S. L. Cantley, the commissioner, before it becomes effective. The consideration is said to have been \$40,000.

CAPE POLICE FIND WEBB'S STATE HIGHWAY CAR THURS.

Francis Webb, who was "put on his feet" by thieves who stole his State Highway car last Tuesday night in Cape Girardeau, was notified by police of that city, that the auto was found a few blocks from its original parking place. Webb went after the machine Thursday and found that the joyriders had driven it about fifteen miles. No papers or auto tools were missing.

**CALL
or
TELEPHONE
for a
demonstration
of the
new Ford.
It is an
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MISSOURI HIGHWAYS ARE LAUDED BY G. M. MORELAND IN COMMERCIAL APPEAL

In the following article George M. Moreland, who writes and edits "Tri-States Rambles", in the Memphis Commercial Appeal pays a tribute to Missouri's road building program. Mr. Moreland's corner in the Appeal is a regular feature and one well worth reading by tri-State folks who wish to obtain "ancient" and modern news notes and comments about their own territory.—The Editor.

Probably not since the Roman legions guarded workmen who built the world's first great system of highways that led in all directions from imperial Rome has so much interest been evinced in the building of highways as is evidenced in the numerous programs now being fostered by the several States of the United States in co-operation in many instances with the Federal government.

Probably many people who have not been particularly interested in the subject of highway building and who have not kept careful watch on highway progress are not aware that the State of Missouri has launched and is completing a highway system that reflects great credit upon the people of that progressive State.

All over Missouri, far up in its rolling undulating land in its northern stretches, in its alluvial southeastern valleys, and out among its tantalizing and mist-capped Ozarks good roads are penetrating everywhere. One of the best highways in these United States extends across Missouri from St. Louis to Kansas City, the State's two largest cities. It is interesting to note that this magnificent road passes through the section where Daniel Boone, frettet because too many people—too much of civilization—had penetrated his sylvan Kentucky wilds, removed and spent the declining years of his life. Tour-

ists over that highway see many indications of the former residence there of the founder of Kentucky.

This highway also passes through Booneville. It was at a small town on the opposite bank of the Missouri River at that place where the Santa Fe Trail began. The story of the trials and tribulations of pioneers who journey over that historic trail reads more like romance than history. Kit Carson passed that way. Other men whose names are now an imperishable part of American history also passed along that old trail.

The Missouri State highway system, when completed, will consist of nearly 8000 miles. This year, according to announcement from Jefferson City, 1800 miles of new highway, costing approximately \$32,000,000 will be completed. The original plan was to complete Missouri's highway system in 1934. The highways department now announces that the work will probably be completed a year earlier.

Those who have enjoyed a drive over Missouri's highways will agree that Missouri is building good roads. Its concrete roads are first class in all respects and are well marked and properly maintained. The graveled roads are so smooth that it is a pleasure to drive over them. The road, for instance, which passes east and west through the State near its southern boundary from Thayer, through Doniphan, to Poplar Bluff, is a graveled road that is both inviting in the rare panoramas the tourist enjoys while passing over it and because of its excellence of construction.

Missouri is setting a fine example to other States in the building of highways, as in many other things. If you did not already know it, I would assure you that Missouri is a great State.

'MODERNIZE PLUMBING ALSO', SUGGESTS L. T. DAVEY

The great advance in building practice during the past two decades is evidenced especially in the plumbing industry, according to L. T. Davey.

When Mr. Davey started out in the plumbing business back in 1914, the comforts and conveniences of these days were unknown. It is a far cry from the built-in tubs and tiled baths to the baths of those days. Shower baths were uncommon and plumbing unsanitary according to modern standards.

Commenting on the Home Modernizing movement as sponsored by The Standard, Mr. Davey says, "There is no doubt that Home Modernizing will be of great benefit to home owners in general. Every day or so, I come in contact with old-fashioned plumbing that is sadly in need of being made up-to-date.

"No other line of business has advanced so much as the plumbing. New types of equipment are being constructed and improvements made in older designs. Tinted porcelain is now in vogue and color harmonies are being emphasized. The modern bathroom has this as well as the newer pedestal bowls and quietly operating closets.

"I have noticed a steady increase in the number of home owners who are replacing their water lines with non-corrosive materials. Every leak is a waste, you know, and nothing is so annoying as leaking plumbing. The home owner can save many dollars by advising with the plumber and putting in the best.

"The ideal time to look after the plumbing is when remodeling the house. By doing it then after expense, due to cutting into the walls to get at the pipes is eliminated. This usually calls for the services of a carpenter in addition to that of the plumber. Sometimes the plasterer and the paper hanger and painter are on the job also—fine for these trades, but mighty hard on the pocket book of the home owner.

"By calling in the plumber while remodeling and having the entire plumbing system carefully inspected, many dollars may be saved at some later date.

"That's my advice, based on many years of business in the plumbing business."

Sir Wilfred Grenfell has appealed for gifts of old silk stockings to be used by women of Labrador in making rugs.

The distinction of being the world's most accomplished stilt walker is said to belong to employees of the hop gardens of Kent, England. The long stilts serve as ladders on which the workmen step about unconcernedly while training the vines over the tall poles or picking the hops. The stilts have a flexible frame which fits around the worker's waist thus leaving both hands free.

The scrap between Missouri and Arkansas on the matter of truck licenses seems to be settled at last and vehicles merely passing through or doing occasional hauling will not have to procure a license in both States—only regular bus lines or established truck service vehicles. Missouri, Arkansas and Oklahoma were involved

in a sort of three-sided rumpus in this matter for a while, the only remaining States, it was said, which had not made an amicable agreement in the honoring of each other's licenses. With the ironing out of the difficulty a good deal of hard feeling will be saved as well as considerable expenditure on the part of people who live near the various State boundaries.—Caruthersville Democrat.

A hardwood floor should not be continually waxed—once or twice a year is sufficient on the average floor, but where there is very hard wear a thin coating of wax may be applied every few weeks followed by a polishing.



"The Line is Busy..."

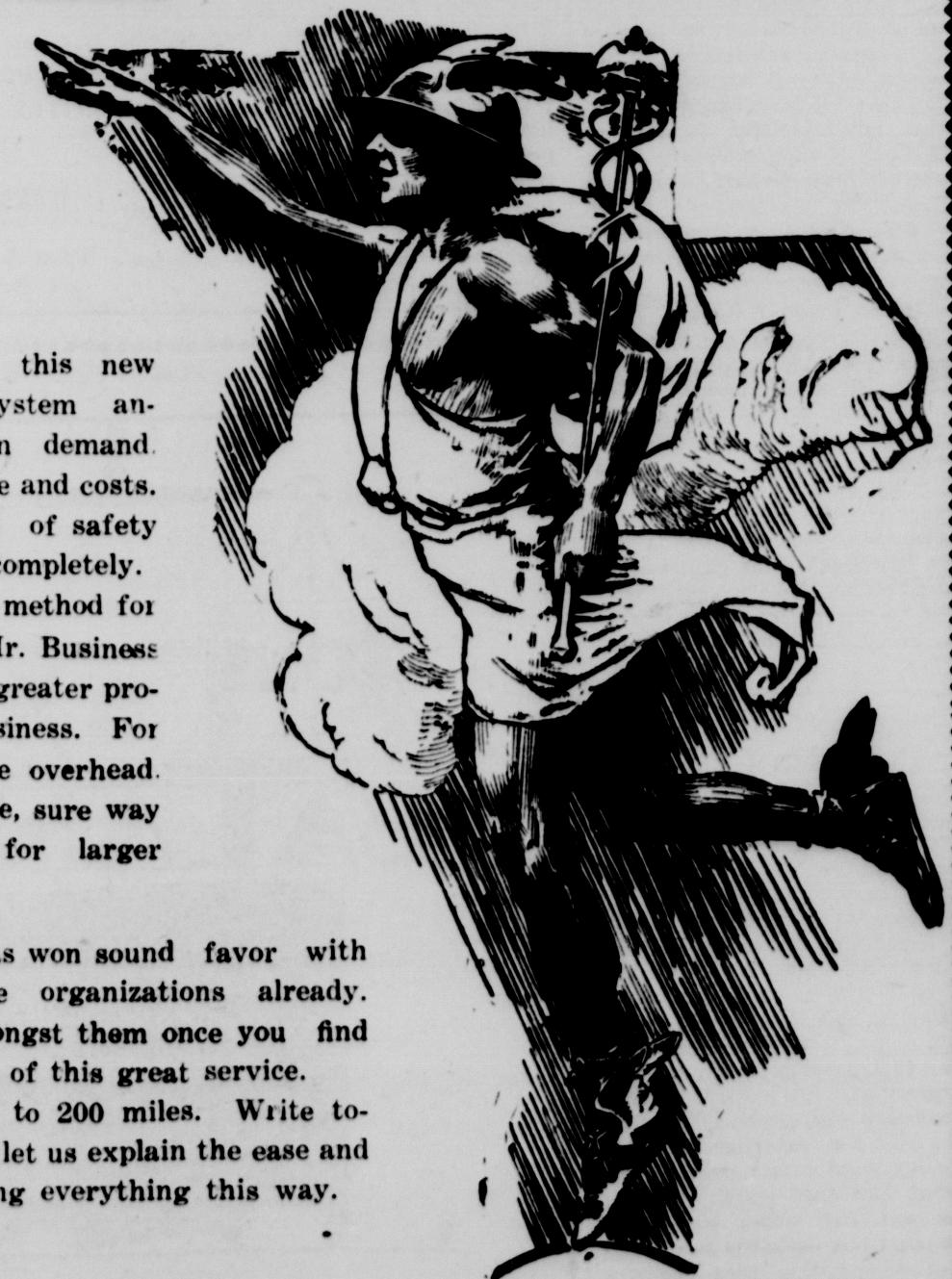
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